



**KCRA**  
**3 Television Circle**  
**Sacramento, CA 95814**  
**Main: (916)446-3333**  
**Billing: (916)325-3266**

www.kcra.com

Billing Address:

**Chariot**  
**Attention: Accounts Payable**  
**3020 I Street, Suite 201**  
**Sacramento, CA 95816**

Send Payment To:

**KCRA**  
**PO Box 26861**  
**Lehigh Valley, PA 18002-6861**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953520-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Frances Matsuoka	Eagle-San Francisco	National

Advertiser	Product	Estimate Number
Ricky Gill/R/Congress	FLIGHT	17

Flight Dates	Order #	Alt Order #
09/25/12 - 09/30/12	953520	07904960

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/27/12	KCRA-TV News at 5am	5:00am-5:57am	-222---	:30	6	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-222---	6	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KCRA	Tu	09/25/12	5:09 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTRH	\$225.00 NM
1	KCRA	Tu	09/25/12	5:29 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTRH	\$225.00 NM
5	KCRA	W	09/26/12	5:14 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTRH	\$225.00 NM
2	KCRA	W	09/26/12	5:29 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTRH	\$225.00 NM
4	KCRA	Th	09/27/12	5:21 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTRH	\$225.00 NM
3	KCRA	Th	09/27/12	5:55 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTRH	\$225.00 NM
2	09/25/12	09/27/12	KCRA-TV News at 6am	5:58am-7:00am	-222---	:30	6	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-222---	6	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	Tu	09/25/12	6:21 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRUSTRH	\$500.00 NM
1	KCRA	Tu	09/25/12	6:42 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRUSTRH	\$500.00 NM
2	KCRA	W	09/26/12		KCRA-TV News at 6am	5:58am-7:00am	:00		<del>\$500.00</del> NM
					Credited				
5	KCRA	W	09/26/12		KCRA-TV News at 6am	5:58am-7:00am	:00		<del>\$500.00</del> NM
					Credited				
3	KCRA	Th	09/27/12		KCRA-TV News at 6am	5:58am-7:00am	:00		<del>\$500.00</del> NM
					Credited				
					rev per v. 7, 1x creditl ines 7,11, 2x line 2. mg new lines 13-15				
6	KCRA	Th	09/27/12		KCRA-TV News at 6am	5:58am-7:00am	:00		<del>\$500.00</del> NM
					Credited				
					rev per v. 7, 1x creditl ines 7,11, 2x line 2. mg new lines 13-15				
3	09/25/12	09/27/12	NBC Today Show	7:00am-9:00am	-111---	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-111---	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/25/12	8:42 AM	NBC Today Show	7:00am-9:00am	:30	RGFCTRUSTRH	\$500.00 NM
2	KCRA	W	09/26/12	8:27 AM	NBC Today Show	7:00am-9:00am	:30	RGFCTRUSTRH	\$500.00 NM
3	KCRA	Th	09/27/12		NBC Today Show	7:00am-9:00am	:00		<del>\$500.00</del> NM
					Credited				



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953520-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Ricky Gill/R/Congress	FLIGHT	17	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/25/12	09/27/12	NBC Today Show	7:00am-9:00am	-111---	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
4	09/30/12	09/30/12	KCRA-TV News at 7am	News at 7:00am	-----	:30	0	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Su	09/30/12	7:22 AM	KCRA-TV News at 7am	News at 7:00am	:30	RGFCTRSTRH	\$250.00 NM
1	KCRA	Su	09/30/12	7:47 AM	KCRA-TV News at 7am	News at 7:00am	:30	RGFCTRSTRH	\$250.00 NM
5	09/25/12	09/27/12	M-F 9am-10am	9:00am-10:00am	-222---	:30	6	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-222---	6	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/25/12	9:19 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRSTRH	\$200.00 NM
5	KCRA	Tu	09/25/12	9:56 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRSTRH	\$200.00 NM
6	KCRA	W	09/26/12	9:35 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRSTRH	\$200.00 NM
2	KCRA	W	09/26/12	9:58 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRSTRH	\$200.00 NM
3	KCRA	Th	09/27/12	9:21 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRSTRH	\$200.00 NM
4	KCRA	Th	09/27/12	9:59 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRSTRH	\$200.00 NM
6	09/25/12	09/27/12	KCRA-TV News at Noon	11:58am-1:00pm	-333---	:30	9	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-333---	9	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/25/12	12:13 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRSTRH	\$200.00 NM
2	KCRA	Tu	09/25/12	12:28 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRSTRH	\$200.00 NM
7	KCRA	Tu	09/25/12	1:00 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRSTRH	\$200.00 NM
4	KCRA	W	09/26/12	12:27 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRSTRH	\$200.00 NM
3	KCRA	W	09/26/12	12:43 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRSTRH	\$200.00 NM
8	KCRA	W	09/26/12	12:59 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRSTRH	\$200.00 NM
6	KCRA	Th	09/27/12		KCRA-TV News at Noon	11:58am-1:00pm	:00		<del>\$200.00</del> NM
Credited									
9	KCRA	Th	09/27/12	12:39 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRSTRH	\$200.00 NM
5	KCRA	Th	09/27/12	12:58 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRSTRH	\$200.00 NM
7	09/25/12	09/27/12	KCRA-TV News at 5pm	4:58pm-5:30pm	-111---	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-111---	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/25/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		<del>\$1,000.00</del> NM
Credited									
rev per v. 7, 1x creditl ines 7,11, 2x line 2. mg new lines 13-15									
2	KCRA	W	09/26/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		<del>\$1,000.00</del> NM
Credited									
3	KCRA	Th	09/27/12	5:13 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RGFCTRSTRH	\$1,000.00 NM
8	09/25/12	09/27/12	KCRA-TV News at 6pm	6:00pm-7pm	-111---	:30	3	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-111---	3	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/25/12	6:24 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGFCTRSTRH	\$850.00 NM
2	KCRA	W	09/26/12	6:23 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGFCTRSTRH	\$850.00 NM



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953520-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Ricky Gill/R/Congress	FLIGHT	17	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/25/12	09/27/12	KCRA-TV News at 6pm	6:00pm-7pm	-111---	:30	3	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	Th	09/27/12	6:24 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGFCTRUSTRH	\$850.00 NM
9	09/25/12	09/27/12	KCRA-TV News at 6pm	6:00pm-7pm	-111---	:30	3	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-111---	3	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/25/12	6:58 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGFCTRUSTRH	\$850.00 NM
2	KCRA	W	09/26/12	6:52 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGFCTRUSTRH	\$850.00 NM
3	KCRA	Th	09/27/12	6:52 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGFCTRUSTRH	\$850.00 NM
10	09/25/12	09/27/12	M-F 730pm-8pm	7:31pm-7:57pm	-111---	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-111---	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Tu	09/25/12	7:51 PM	M-F 730pm-8pm	7:31pm-7:57pm	:30	RGFCTRUSTRH	\$500.00 NM
3	KCRA	W	09/26/12	7:41 PM	M-F 730pm-8pm	7:31pm-7:57pm	:30	RGFCTRUSTRH	\$500.00 NM
1	KCRA	Th	09/27/12	7:49 PM	M-F 730pm-8pm	7:31pm-7:57pm	:30	RGFCTRUSTRH	\$500.00 NM
11	09/25/12	09/27/12	KCRA-TV News at 11pm	11:00pm-11:35pm	-111---	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-111---	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/25/12		KCRA-TV News at 11pm	11:00pm-11:35pm	:00		<del>\$800.00</del> NM
Credited									
rev per v. 7, 1x creditl ines 7,11, 2x line 2. mg new lines 13-15									
2	KCRA	W	09/26/12	11:34 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	RGFCTRUSTRH	\$800.00 NM
3	KCRA	Th	09/27/12	11:32 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	RGFCTRUSTRH	\$800.00 NM
13	09/27/12	09/27/12	ROCK CENTER	10:01pm-11pm	---T---	:30	1	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---T---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	09/27/12	10:17 PM	ROCK CENTER	10:01pm-11pm	:30	RGFCTRUSTRH	\$2,000.00 NM
14	09/30/12	09/30/12	NEWS AFTER NFL	Primetime	-----S	:30	2	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Su	09/30/12		NEWS AFTER NFL	Primetime	:00		<del>\$500.00</del> NM
Credited									
1	KCRA	Su	09/30/12	9:10 PM	NEWS AFTER NFL	Primetime	:30	RGFCTRUSTRH	\$500.00 NM
15	09/27/12	09/30/12	KCRA-TV News at 11pm	11:00pm-11:35pm	---TFSS	:30	1	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---TFSS	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	09/30/12	11:12 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	RGFCTRUSTRH	\$800.00 NM

Total Spots 41



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# INVOICE

DUPLICATE

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953520-1	09/30/12	September 2012	08/27/12 - 09/30/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Ricky Gill/R/Congress	FLIGHT	17	

www.kcra.com

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$19,150.00</b>
<u>Agency Commission</u>	<b>\$2,872.50</b>
<u>Net Amount Due</u>	<b>\$16,277.50</b>